**MILAN DESIGN WEEK 2025**

***laCividina confirms its choice: an immersive experience in the heart of Milan for Design Week 2025***

laCividina, a company that has succeeded in transforming the artisan tradition of upholstery into a point of reference for international upholstery design, renews its strategic vision for 2025: once again this year, it will not be present at the Salone del Mobile, choosing instead **to enhance its exhibition space with a project dedicated to the Milan Design Week**.

This is not an absence, but an opportunity to explore new ways of dialogue with the public and professionals.

The heart of this experience will once again be the ***showroom*** in ***Via Manzoni 41***, a place that embodies the essence of the brand and that, for the occasion, will be transformed into an immersive environment capable of narrating the innovation and quality that characterise the laCividina collections. Here, guests will be able to discover the brand's latest products, immersing themselves in a journey through shapes, colours and materials that best express the company's stylistic and design research.

This choice reaffirms laCividina's commitment to redefining the concept of presenting and enjoying design, **offering a more intimate and engaging experience, far removed from traditional trade fair dynamics but perfectly in tune with the evolution of the sector**. With determination and innovative spirit, laCividina continues to look to the future, consolidating its role as a protagonist on the international design scene.

---

**laCividina Showroom in Milan**

An itinerary that has been developing for almost fifty years in the design and culture of Made in Italy upholstery and that lives inside the splendid rooms of *Palazzo Borromeo d'Adda*, situated in via Manzoni 41.

250 square metres are revealed in a natural succession of ‘rooms not rooms’, conceived to be transformed according to needs and with the same flexibility that has always characterised laCividina's design. A **cosy and intimate environment** in which **Nature and its tones thus become the absolute protagonists**: dusty and pastel shades such as pink, beige and dove-grey colour the walls, which become the backdrop for laCividina's upholstered furniture. The path develops in a fluid, comfortable, material way; a result to which the precise interior design choices curated by **Studio Salaris** and inspired by the historic residence itself contribute.

---

**“SUSPENDED WEAVES: A STORY SEWN IN THE AIR”**

The installation, which will be on display during **Milan Design Week 2025** at the laCividina showroom, skilfully combines the experience and technical skills of the Friuli-based company with

the creative vision of **Studio Salaris**, founded by **Alessandra Salaris**. This synergy results in a path that accompanies a story sewn in the air, made of matter and memory.

A thread that sews stories and connections. An element that develops inside the rooms, covered with the same fabrics that give life to the products presented. At some points it rises up, transforming itself into

gaps to be crossed, in others it knots, becoming a textile sculpture that narrates the very essence of comfort. Every curve is an invitation to touch, every weave a reference to manufacture, every passage a symbol of continuity between body and living. This soft, sinuous path guides visitors through the rooms, creating a tangible link between space, form and sensation.

The thread moves, accompanies, connects. It is a fluid wave that guides the gaze and the step, a silent presence that binds together past and future, craftsmanship and innovation.

---

**Two new collections designed by Sabie Marcelis and Elisa Ossino**

Inside the halls of Palazzo Borromeo D'Adda, **Lisse**, the new collection of upholstered furniture designed by **Sabine Marcelis**, who for the first time brings her sculptural language to the world of upholstery, will be on show. The project stems from the designer's exploration of soft materials, after a career mainly dedicated to hard surfaces such as glass and natural stone. Lisse is a flexible yet module-free system, designed to adapt to different spaces with a single fluid and continuous form. Thanks to an island positioned in front of the backrest and mobile elements such as poufs and seats, it offers dynamic configurations, perfect for contract and lounge contexts.

Innovation is also reflected in the materials: the upholstery is in **Mylla**, a single-material recycled polyester fabric from the Febrik brand, processed by laCividina to achieve a surface without visible seams. Lisse is an embrace of softness and flexible design, combining aesthetics, innovation and versatility, reinterpreting the concept of contemporary upholstery with a fluid and harmonious gesture.

The second novelty this year is **Acamante**, designed by **Elisa Ossino**, a collection that explores modularity through a dynamic ‘***layered design***’. The sofa is distinguished by the overlapping of upholstered elements, supported by a base in lacquered multilayer or covered in fabric, which also serves as a support surface.

Thanks to its extreme modularity, Acamante can be adapted to linear, corner or island configurations, guaranteeing maximum flexibility and comfort. The structure combines stability and progressive softness, offering a ***cosy and relaxed seating experience***.

The name recalls the legend of **Filide** and **Acamante**, linked to the almond tree, symbol of love and rebirth, and to Sicily, Elisa Ossino's homeland. This mythological reference is translated into a design in continuous transformation, which maintains a **strong and recognisable identity**. With Acamante, laCividina continues to innovate in the world of upholstered furniture, combining craftsmanship, research and new aesthetic and functional solutions.

---

It will also be possible to find laCividina in some of the installations around the city:

2) **Capsule Plaza 2025**

- Spazio Maiocchi, Via Achille Maiocchi 3-5-7

A dynamic exhibition space with immersive installations, talks, workshops and interactive experiences curated by leading creatives.

3) **Dicotomie | Archventil**

- Via Gian Battista Vico 42

A dialogue between design and work, in which an interactive performance will engage the public in a unique exploration of form and expression.

***laCividina - Italian manufacturing culture sets the standard***

*Founded in 1976 by Carlo Bulfoni, and today led by his son Fulvio and his wife Paola, laCividina produces contemporary design sofas and armchairs with ingenuity and originality, preserving the inestimable value of Italian manufacturing culture in its workmanship. This attention to detail, which expresses authentic Made in Italy, is combined with the ability to compete internationally, thanks to an evolved managerial culture and effective production organisation. The Friuli-based company continues to evolve, focusing on an even more eclectic and appealing offer and collaborating with leading figures in the world of design, such as Antonio Rodriguez and Antonino Sciortino, Pierre Paulin, Constance Guisset, Form Us With Love and Sebastian Herkner. Each collection is the result of a dialogue with designers from all over the world: this is how laCividina has become a partner in important interior design projects in public (hotels, museums, cruise ships...) and private environments. Today, laCividina's innovative and highly technological factory covers an area of approximately 19,000 square metres, where all the people who work there are highly qualified and manufacture made-to-measure products. The important growth path underway is also witnessed by the recent opening of a showroom in Milan, over 250 square metres, a path made up of ‘rooms-non-rooms’ that is fluid, comfortable, material; a result to which the precise interior design choices curated by Alessandra, founder of Studio Salaris, in collaboration with Luca Botto (Art Director of the brand) contribute. Here the company displays its most recent collections but also the most iconic ones that have made it internationally known, transforming its new exhibition spaces into an unprecedented experience of knowledge, manufacture and true sustainability.*

***lacividina.com***

**For further information:**

Maria Vittoria Bandini / Ghénos Communication

+39 0249599815 – cell +39 3341408929

press@ghenos.net

**Pr&Press office:**

Ghénos Communication – Gabriella Del Signore

www.ghenos.net

Milano – Barcellona – Londra

Tel +39 02 49594815